



Welcome



Kiwanda Scoots!

Rent A Bike  Ride The Cape

A laptop screen is shown with a dark overlay. On the screen, there is a line graph with a blue line showing an upward trend, and a globe icon. The mission statement is written in white text over the screen.

Mission statement:

help more people enjoy fat bicycles because they're functional, eco friendly, awesome to ride, and offer great adventure!



The biggest problem

Kiwanda tourists want e-bikes:

- **NO E-BIKE RENTAL OUTLET** in Pacific City or nearby
- **Not enough e-bikes** in inventory to meet customer demands





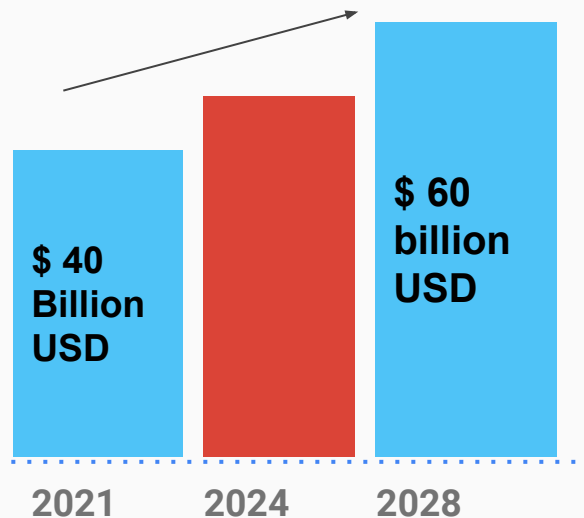
The opportunity

Cape Kiwanda tourists are interested in e-bikes.

Tourists want to:

- **try an e-bike** before they buy one
- **ride e-bikes** while on vacation
- **buy an e-bike** to take home

11.01% annual growth rate for electric bicycle sales prediction 2024-2028



The solution



A web platform where
users can reserve ebikes
and

A strategic e-bike rental
and retail venue location



Online Now



Website Clients can

CHECK RENTAL
AVAILABILITY

MAKE E-BIKE
RESERVATIONS

SCHEDULE
TRY and BUY



Market Validation

- Tillamook County tourism continues to grow rapidly
- Electric bike market was valued at \$40 billion in 2019, and is projected to reach \$60 billion by 2030
- Business is strong at Cape Kiwanda RV more than 50% of reservations are return customers.
- 31% of Kiwanda visitors live in households earning \$75,000 or more
- Top five recreational activities include bike riding, walking on local trails and paths, sightseeing, beach activities (ocean) and visiting historic sites
- Kiwanda Scoots! rental reservations continues to grow monthly
- Google Business site views increasing up to 6k per month



Product

Kiwandascoots.com ~ <https://rentle.store/kiwandascoots/shop>

All products (3)

FAT TIRE E-BIKES - 🚲



26" Beachin' Fatty | Ride Your Way Beach or Trails! 🚲...
From US\$ 20.00



NEW! - 20" Electric Fatty Cruiser | Cruise The Coast! 🚲...
From US\$ 20.00

Choose

All products > 26" Beachin' Fatty | Ride Your Way Beach or Trails! 🚲...



26" Beachin' Fatty | Ride Your Way Beach or Trails! 🚲... - 1 +

Booking details

\$80 - 1 day 10AM-6PM

US\$ 20.00

August 2021							September 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7	1	2	3	4			
8	9	10	11	12	13	14	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25
29	30	31					26	27	28	29	30		

Reserve

PickUp





Business Model

We take a commission on:

- each bicycle rented
- each bike sold
- accessories and apparel sold

We charge for:

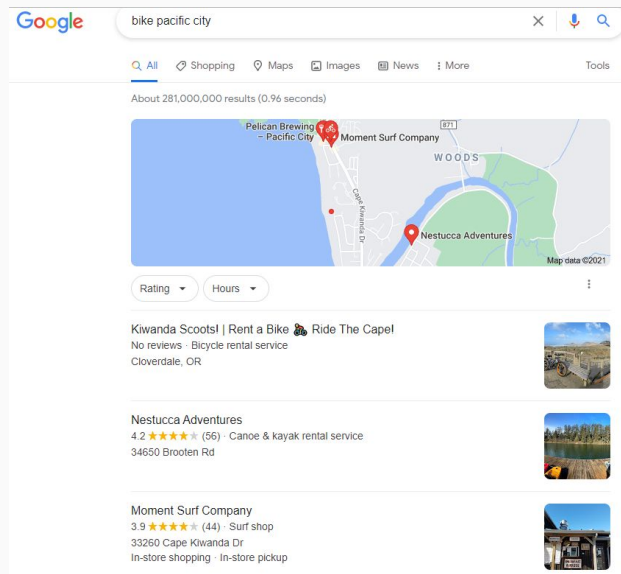
- each bicycle rented
- each bike assembled
- bike maintenance
- bike repair



Competitive Advantage

We are the **ONLY ELECTRIC BIKE RENTAL** on Oregon Coast

Nearest potential competitor is Nestucca Adventures (no ebikes) in Pacific City



The team

If you need answers ask these guys...



Walker Watson

Outdoors Consultant

Walker has considerable back country exploring and outfitting experience



John Bock

Executive Manager

John takes care of daily operations, logistics and engineering.

Partnerships

Two of the best in the industry...



ECOTRIC
ELECTRIC BIKES

Oakland, CA

Sales Affiliate and Ecwid
virtual store

RAD POWER
BIKES

Seattle, WA

Rental Fleet and Sales
Affiliate, unique referral
link, commercial fleet



Milestones

Show where you are in the process and what's left to tackle





ASK

We are looking for \$10,000 in funds to add e-bikes to our rental fleet

We will purchase 26" and 20" electric fat bikes from

ECOTRIC and RAD-POWER

4 - 26" Ecotric Beach and Snow	\$3,500
--------------------------------	---------

2 - 26" Rad-Power RadRover 6 Plus Step-Thru	\$4,000
---	---------

2 - 20" Rad-Power RadRunner Plus	\$2,500
----------------------------------	---------